

Bring More Tenants Home With EV Charging

Power
MI Drive 

Consumers Energy
Count on Us®



Earn a rebate up to \$7,500 when you install a level 2 EV charger for tenant use.

The number of EV registrations in Michigan grew 56% last year, continuing an ongoing trend of growth. As the number of drivers going electric increases, so does the demand for readily available charging – especially at home.

Our PowerMIDrive program makes it more cost effective to set your properties apart as EV-friendly and gain a competitive advantage in attracting and retaining EV-driving tenants. When you install overnight charging for your tenants, you can **qualify for rebates up to \$7,500.**

Make your property stand out

81% of EV buyers report that the ability to charge at home is extremely important, but many households living in multifamily properties are underserved when it comes to EV resources. Providing at-home, overnight charging helps your properties stand out with a crucial amenity people are finding in few other places.

Attract and retain eco-conscious tenants

Eco-conscious consumers prefer to patronize businesses that share their green values. Offering EV charging is a tangible way to demonstrate your commitment to sustainability.

Apply for your rebate today



If you're ready to set your properties apart with overnight charging, act now. The number of rebates available is limited. Visit [ConsumersEnergy.com/multifamilyEV](https://www.consumersenergy.com/multifamilyEV) to apply.

PowerMIDrive's Multifamily Property rebates are designed to help property owners invest in critical infrastructure for your new or existing multifamily property.

In addition to making charging easier and more accessible for your tenants, the program will deliver benefits to all electric customers by rewarding you for encouraging EV driving tenants to charge their vehicles overnight during off-peak hours – which helps manage the energy demand placed on the grid. And managing that demand helps control rates for everybody.

1 REBATES UP TO \$7,500

Earn a rebate of up to \$7,500 for installing any UL Listed, ENERGY STAR® Certified Level 2 charger with at least two plugs or two (2) NEMA 14-50 outlets on 100 amps of service.

There is no rebate cap per property, but the availability of rebate funding may be limited.

2 INCENTIVE FOR OVERNIGHT CHARGING

For the first year the chargers are in operation, you will receive a \$20 bill credit each month when at least 80% of charging happens outside of the on-peak hours of 2 to 7p.m. during the weekdays.

To qualify for the rebate, you must:

- Be a Consumers Energy commercial electric or combo customer
- Own or have permission to install a charger at a multifamily property
- Install any UL Listed, ENERGY STAR Certified Level 2 charger with at least two plugs or two (2) NEMA 14-50 outlets on 100 amps of service
- Agree to separate meter and enroll on commercial time of use (TOU) electric rate to incentivize overnight charging



[Apply for your rebate today](#)



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