

Save energy. Save money.

New programs offer incentives to stretch your energy dollar.

Consumers Energy has rebates and instant savings on energy efficient products that can reduce your utility bills year after year.

Start saving today.

For a complete list of trade allies, tips, tools and simple steps to help you use energy more efficiently in your business:

Web: www.consumersenergy.com

Phone: (877) 607-0737

e-mail: ConsumersEnergyBusinessSolutions@KEMA.com

Consumers Energy

Consumers Energy Business Solutions

Everyone has the power to save.

Consumers Energy

What if one decision you made today could save money at your business every day?

In Michigan, what if has become *what is*.



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Consumers Energy Business Solutions

GIVE YOUR BUSINESS the power of energy efficiency and save money. Consumers Energy has incentives on energy efficient products that can reduce your energy use and deliver significant savings on your bill.

Our incentives make initial investment costs more affordable for businesses of all sizes. There are two types of incentives:

Prescriptive Incentives

These “off the rack” solutions allow you to install energy efficient equipment and achieve predetermined savings that qualify for incentives. Incentives typically cover 20 percent to 50 percent of the incremental cost of purchasing qualifying technologies, and include:

- Lighting
- HVAC (electric and gas)
- Motors and Drives
- Water Heating
- Miscellaneous

Custom Incentives

These “tailored” solutions are custom fit to your business. Incentives are determined on a case-by-case basis,

Eligible custom measures include, but are not limited to:

- Process improvements
- New technology applications
- Refrigeration
- Chiller plant optimization
- Cooling tower optimization
- Window replacements
- Insulation improvements
- Heat recovery projects
- Air compressor controls and end use reduction improvements

Natural Gas Customers

If you're a natural gas customer of Consumers Energy, you'll be able to take advantage of incentives that are offered for implementing efficiency measures such as boiler controls.

Boiler reset controls: These devices control the boiler temperature based on outside ambient temperatures. A reset control can increase the efficiency from 2 percent to 5 percent.

Boiler modulating controls: These devices go a bit further in controlling the boiler. By installing a modulating control you could see efficiency increases of up to 5 percent.

Other natural gas applications available for rebate incentives include:

- Boiler tune-ups
- Steam trap repairs
- Programmable thermostats

Electric Customers

Lighting

Lighting can be a big energy expense for many businesses with 50 percent of lighting energy wasted by obsolete equipment. Switch to energy efficient lighting, and you'll use less energy, helping you to save on your utility bills every month.

Heating, Ventilating and Air Conditioning

Commercial heating, ventilation and air conditioning (HVAC) equipment generally is designed to last 12 to 15 years. But as systems age, performance is impacted, making every hour of operation more costly. Once the components of your HVAC system have reached their rated lifetime, Consumers Energy has the incentives to make upgrading to an energy efficient system an easier investment.

Motors and Drives

Commercial motors can account for 30 percent or more of total energy use. In industrial settings where motors run for extended periods, they can account for more than 75 percent of your energy use. Consequently, choosing high-efficiency motors and drives, when the time is right, can save large amounts of energy and reduce associated costs.

Miscellaneous

Ice Machines, Occupancy Sensors, Kitchen and Refrigeration

Many unique energy efficient measures have the potential to save your business energy and money. Energy efficient ice makers use less water and energy and help lower operating costs. “Intelligent” surge protectors eliminate the energy that's used when an appliance is turned off.

