

Commercial & Industrial Demand Response Program 101

Here's everything you need to know about the program

The Demand Response Program:



- Rewards you for agreeing to adjust your energy use if an event day is called
- Helps reduce demand on the energy grid
- Keeps energy costs affordable for all



GET BILL CREDITS

SAVE MONEY

REDUCE USE

Event days occur:



- Between 11 a.m. – 7 p.m.
- June through September
- Fewer than 10 times a year
- No holidays

Businesses like these are joining the program:

- Hospitals
- Medical Centers
- Refrigerated Storage Facilities
- Schools
- Grocery Stores
- Dry Cleaners
- Bakeries
- Food Processing Plants
- Manufacturing Facilities



Your business earns:



- **\$25/kW energy use savings** based on the energy you offer to reduce on an event day (even if no event days happen)
- **\$0.05/kWh energy use savings** based on how much energy you actually reduce on an event day

Example:

AVERAGE BILL CREDITS FOR BUSINESS:



\$11,657*

= 5% profit margin on \$233,140 in revenue

*Based on average bill credits earned by Commercial & Industrial Demand Response participants in 2020.

Your Questions — Answered



What does it cost?

It's completely free to join the program. In fact, you get bill credits for joining.

How much will I earn in bill credits?

The average compensation for businesses in 2020 was \$11,657.

What is a Demand Response event day?

Days when energy demand is at its highest. That's when we may call on you to adjust your energy use. This happens very rarely — and you always maintain full control of your energy use and worksite.

What kind of equipment do I need?

You don't need any special equipment to participate.

Here are a few simple ways to reduce energy use:

- ✓ Turn down or turn off HVAC
- ✓ Dim or shut off lights
- ✓ Turn off unused computers
- ✓ Start work shifts earlier
- ✓ Run standby generators
- ✓ Delay heating/cooling processes
- ✓ Consolidate work to one area or wing
- ✓ Charge batteries overnight



Still have questions?

An Energy Solutions Manager can help you make a plan that works for your business.

See what people are saying about the program:



“At the end of the program, there's that check that comes in... that's the tangible part that you actually get to see. And it made me a believer.”

-Phillip Abney, Sonoco



**JOIN THE
PROGRAM**

**DEMAND
RESPONSE**