

Your guide to energy efficiency

Discover rebates & programs
designed to help you save

Consumers Energy

Count on Us®



We're not just a bill to pay. We're your business' energy partner.

Energy is a key resource that keeps your business running. We're here to help you manage that resource, every step of the way.

As a business leader, you consider all the resources you need to keep your business thriving. Whether it's the physical resources of your facilities and equipment, the financial resources you need to maintain your operations, or the people that keep your business running.

But there's one resource you may not have considered, the energy it takes to keep your operations in motion. While it's easy to view energy as a line-item expense, your business can realize real savings to its bottom line by managing energy with care. Our Energy Efficiency program can help — by incentivizing energy efficiency projects that mean energy savings for your business.



Rebates help offset the costs of becoming more energy efficient.

Energy Efficiency efforts provide a return-on-investment that delivers long-term savings for your business.

When you take on an energy efficiency project, your business starts using less energy. That means you save money, and continue to save it month after month, year after year. But when facing the practical short-term investment of making those meaningful changes, the cost can present a barrier. That's why we offer rebates that can offset the incremental cost of energy efficiency projects by 25-35%. Here are a few success stories from Michigan businesses that have worked with us to secure significant return-on-investment for their bottom line.



McLaren Health Care earned a cash rebate of \$230,106 by switching to LED lighting and installing lighting controls in their facilities. Those upgrades helped them secure an estimated \$1.6 million in energy cost savings annually.



Auto-Cast received a \$104,984 cash rebate to help improve the compressed air systems in their die-cast operations. That project has led to an estimated \$117,270 worth of energy cost savings every year.

Fluresh, an industry leader in Michigan's indoor agriculture industry, secured a cash rebate of \$956,072 to help upgrade their lights, sensor controls, and variable frequency drives. Combined, those upgrades led to a projected \$406,683 in annual energy savings.

Ionia Public Schools helped improve the learning environment of their students with their \$144,433 cash rebate. Upgrades to lighting and lighting controls, HVAC, occupancy sensors and other equipment within their school have helped them save an estimated \$125,215 in annual energy costs.

Discover the Savings

Learn more about the wide variety of rebates that can boost your bottom line.

Lighting

Improve the safety and comfort of your facilities while saving on energy by upgrading to LED bulbs and fixtures.

Lighting Controls

Network lighting controls can customize and automate lighting in real time for the job at hand, providing a great work environment without waste.

Variable Frequency Drives

These drives adjust the speed of your equipment's motors and can save money and improve equipment lifespan by reducing equipment wear and excess energy use.

Compressed Air

Improve the efficiency, productivity, and lifespan of your equipment by upgrading your air compression equipment to control air flow.

HVAC Equipment

Upgrading your heating and cooling equipment improves comfort and air quality while saving money long-term on energy costs.

Tune-Up/Maintenance

Performing regular preventative maintenance and tune-ups on your current equipment and HVAC systems can reduce your maintenance costs and lengthen the lifespan of that equipment, all while improving your facilities comfort, air quality and energy efficiency.

Building Automation Systems

By establishing a full building network connection for systems including HVAC, lighting, fire suppression and security, you can help your facility become more energy efficient, safer, and more productive.

Advanced Air Distribution and Energy Recovery

Recover the energy wasted in excess heat or cold from your operations and redistribute it to keep comfortable while saving costs on energy and maintenance.

Pipe and Ductwork Insulation

By upgrading the insulation for heating ductwork, space heating, water heaters, and refrigeration, you can ensure safety while saving on costs.

Building Envelope and Insulation

Building wall, floor and roof insulation, window film, and coatings can help enhance air quality, keep your building comfortable, and boost efficiency.

Manufacturing

Help improve the efficiency of your manufacturing processes by making targeted upgrades to sensors, controls, and chargers that can lead to energy cost savings as well as enhanced productivity and longer equipment life.

Refrigeration, Laundry and Kitchen

Boost the performance and energy efficiency of your crucial daily-use equipment and extend its life by improving controls, motors, lighting, and compressors.

Laboratory

Upgrade the ventilation and sensors in your lab facilities to save on energy costs while enhancing health, safety, and productivity.

Agricultural

When you improve the efficiency of agricultural irrigation equipment, compressors, dryers, heat curtains, controls, and ventilation units, you're making safety and productivity upgrades — while securing ongoing savings.

Misc. Electric

By upgrading your power management equipment such as power strips, clogged V-belts, and controls, you can extend the lifespan of your equipment and save on energy costs year after year.



We can help you manage your energy efficiency —
so you can manage your business.

Consumers Energy rebates make your energy efficiency projects more affordable, so you can focus on what matters most to your business.

When you're ready to discover all the benefits of energy efficiency projects, we invite you to schedule a free energy efficiency consultation by visiting **[ConsumersEnergy.com/startsaving](https://www.consumersenergy.com/startsaving)** or calling **877-607-0737**.

Discover the **Benefits.**

A lighter energy bill is a great reason to become more energy efficient. **But it's not the only one!** There are many benefits of reducing energy waste in your business operations.

Safer, More Comfortable Facilities

When you make an investment in your facilities by improving lighting, HVAC and more, you're not just saving on your bill. You're making your environment safer, healthier and more comfortable for your customers and staff.

Reduced Maintenance, Increased Productivity

By using more efficient equipment and performing regular maintenance on your daily-use equipment, it can help increase that equipment's lifespan and boost productivity, which leads to more bottom line savings.

Benefits to the Environment

Improving energy efficiency is the first step toward decarbonization. By using less, we can deliver the power our community needs without building more power plants. That means more investment in renewables and a cleaner energy future for Michigan.



Get Started Today

Whether you have questions or are ready to apply for your energy efficiency rebates, we're here to help you every step of the way.

Contact your Energy Advisor at
877-607-0737 or visit ConsumersEnergy.com/startsaving

From Decarbonation to Savings, **We Can Help**

We invite you to explore
our full portfolio of business
energy management programs,
designed to help your business
save money, decarbonize
and support Michigan's
clean energy future.



Commercial & Industrial Demand Response Program

By shifting when your business uses energy, you can help keep Michigan's energy future both clean and reliable — all while earning valuable incentives.

Learn more at ConsumersEnergy.com/demand-response



Energy Star® Service

We'll work together to develop a comprehensive, multi-level ENERGY STAR analysis of your facilities, benchmarking your buildings to identify the best opportunities to save.

Learn more at ConsumersEnergy.com/energystar



Renewable Energy Program

Offset your carbon footprint by bringing NEW renewable energy resources to Michigan as you meet your sustainability goals — so you can demonstrate your commitment to our communities and economy as you join decarbonization efforts.

Learn more at ConsumersEnergy.com/businessrenewable



ConsumersEnergy.com/startsaving