

# Multifamily Property EV Charging

*Earn thousands in rebates when you add overnight EV charging for your residents.*

Electric vehicle registrations in Michigan have tripled since 2020. Count on us to help set your property apart as EV-friendly and gain a competitive advantage in attracting and retaining EV-driving renters. Earn a rebate up to \$7,500 when you install two charging ports to help offset the cost of adding this desirable convenience for residents.<sup>1</sup>



## Why add EV chargers?

38% of U.S. buyers plan to purchase an EV as their next vehicle.<sup>2</sup>

81% of EV buyers report that the ability to charge at home is extremely important<sup>3</sup>, but many households living in multifamily properties are underserved when it comes to EV resources. Providing at-home, overnight charging helps your properties stand out with a crucial amenity people are finding in few other places.

Eco-conscious consumers prefer to patronize businesses that share their green values. Offering EV charging is a tangible way to demonstrate your commitment to sustainability.

On average, our rebates help save at least 50% of the cost to install charging. [Apply for a rebate today.](#)

## How to qualify:

- Be a Consumers Energy commercial electric or combo customer.
- Install any UL Listed, ENERGY STAR® Certified Level 2 charger with at least two plugs of 9.6 kW or less output or two (2) NEMA 14-50 outlets on 100 amps of service.
- Agree to separate meter and enroll on commercial [time of use \(TOU\) electric rate](#) to incentivize overnight charging.
- Agree to deploy signage provided by Consumers Energy to designate EV charging only parking spaces.

[1] Not all applicants will be selected. See terms and conditions for full details. [2] Source: Boston Consulting Corp. [3] Source: JD Power

If you're ready to set your properties apart with overnight EV charging, act now. **Scan the QR code** or visit [ConsumersEnergy.com/MultifamilyEV](https://ConsumersEnergy.com/MultifamilyEV).

