

# MI Clean Air

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**Consumers Energy**

Count on Us®

Leaving Michigan better than we found it.

## **MI Clean Air is an easy way to make a big impact.**

This new program offers the opportunity to reduce your carbon footprint and help combat one of our biggest threats yet – climate change.<sup>1</sup>

Starting at just \$6 per month, you can offset a portion—or all—of your natural gas use through carbon offsets either procured or developed on your behalf.

## **What is a Carbon Offset?**

Our everyday activities produce carbon emissions, which put excess carbon dioxide into the atmosphere. A carbon offset is when emissions from one carbon source, like a home or business using natural gas, are compensated for by funding a carbon reduction project located elsewhere.

The most common source of carbon offsets includes forestry preservation, reforestation, renewable energy and energy efficiency – just to name a few!



## **Why MI Clean Air?**

By subscribing to MI Clean Air, your monthly payment will help fund a project that actively removes greenhouse gases from our atmosphere.

In fact, MI Clean Air sources carbon offsets from right here in Michigan and throughout the Midwest!<sup>2</sup>



Offset your emissions from natural gas use



Help fund carbon-reducing projects



Help leave the planet better – on your budget



Flexible subscription options

## How Does it Work?

**Choose how much you want to offset for the next 12 months – the more you do, the bigger your impact.<sup>3</sup>**

- Level 1: 30% offset – \$6 per month
- Level 2: 50% offset - \$10 per month
- Level 3: 70% offset - \$14 per month
- Level 4: 100% offset - \$20 per month

**Want more flexibility? Customize your own subscription level.**

**Sign up with ease.** Subscribing is easy through our online enrollment form at [ConsumersEnergy.com/micleanair](https://ConsumersEnergy.com/micleanair).

You will see your subscription amount added to your monthly bill and you can adjust your subscription at any time after the initial 12-month period.

**That's it!** We'll manage your carbon offset transactions – you just sign up and we'll do the rest.

## Our Offset Certification

Our planet deserves only the best, and so do you. All carbon offsets procured on your behalf meet the highest industry standards. We are committed to partnering with well-established and reputable offset vendors with strong track records in the industry. For this reason, we are committed to purchasing offsets that are verified to meet the standards of one or more of the following entities:

- ✓ Gold Standard
- ✓ Verra's Verified Carbon Standard
- ✓ Climate Action Reserve
- ✓ American Carbon Registry

## Have More Questions?

We're happy to help.

Email us at [MiCleanAir@cmsenergy.com](mailto:MiCleanAir@cmsenergy.com)

[1] Participation in the MI Clean Air program is voluntary for eligible Consumers Energy residential natural gas or COMBO customers whose accounts are in good standing. [2] MI Clean Air is approved by the Michigan Public Service Commission (MPSC) and registered through American Carbon Registry (ACR). We follow ACR protocols for quantifying, transferring, and reporting greenhouse gas emission reductions resulting from our forestry projects. [3] Your subscription fees are used to cover the costs of the offsets that help preserve forests throughout Michigan and the Midwest and support program administration. By enrolling online, you are committing to a 12-month subscription and agreeing to our program terms and conditions.