



Optimize costs at your business with energy management.

Count on us to help.

Consumers Energy
Count on Us®

When many businesses hear energy management, their first thought is using less energy to save money on energy bills. While a lower bill is often the first benefit to show up, energy management is much more.

Energy management is the strategic application of energy-saving practices to help businesses turn energy use into a competitive advantage.

Changing your business' relationship with energy can help optimize costs across facilities, equipment and processes. The result is a stronger bottom line and more resources to reinvest in your goals. We're here to help you get started.



Building a Plan That Works for You

We offer a variety of programs and services that help businesses create and execute an energy management strategy. Our experts work with business leaders to make sure the plan honors their operational needs and helps them reach their financial goals.

01

Business Energy Consultation



02

Business Energy Efficiency Solutions



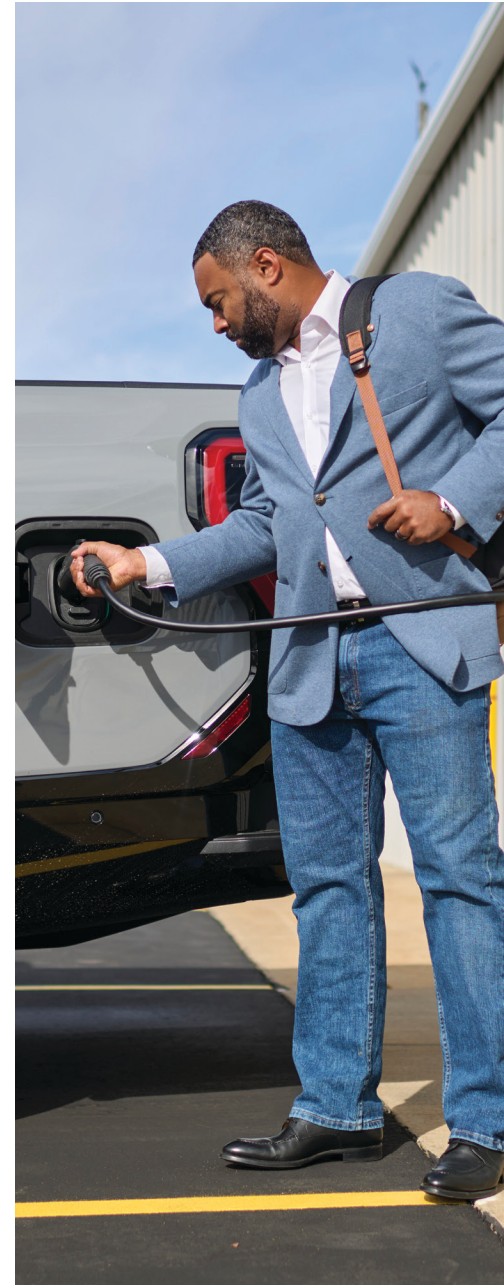
03

Demand Response Program



04

Electric Vehicles



05

Economic Development



01

Business Energy Consultation

Before you decide where to go on your energy management journey, it's important to know where you are. Our team of energy experts can consult with you on your needs, conduct a no-cost walkthrough of your facilities to better understand your energy use, and look for areas that can be improved and identify other energy-related opportunities. These conversations help ensure that any future plans are a good fit for your operations and your goals.



02

Business Energy Efficiency Solutions

We offer rebates and discounts on more than 450 products and projects that help businesses reduce energy costs and improve safety, comfort and productivity. With these rebates, your business can offset some or all project and equipment costs to see positive results in your bottom line sooner.



03

Demand Response Program

The Demand Response Program rewards your business for agreeing to temporarily reduce energy use when demand is unusually high on the energy grid. The more you commit to reduce, the more you can put back into your business. On top of the chance to earn incentives all year round, participating in Demand Response means taking action to protect our natural resources and boost reliability in Michigan’s energy grid.



04

Electric Vehicles

Thinking about an electric fleet or offering workplace charging for your employees? Count on us to help. Our electric vehicle team can evaluate your needs and current fleet to help you plan for the transition. When you’re ready we can help with getting the proper electric service to your site, as well as rebates on your charging stations.

Economic Development

We're proud to be part of a Team Michigan approach to economic development. It's rooted in bringing the right resources and expertise to the table according to the unique growth needs of each business.

From available Energy Ready sites to energy infrastructure and solutions that power your sustainability goals, we help make Michigan the best choice for each business's next chapter.



Your Partner in Energy Management

With lower costs and incentives in play, you'll have resources available to reinvest in more advanced energy measures. The result is a cycle of long-term savings that helps propel your business toward its goals.

Next Steps

Join organizations across the state that are:

- Optimizing their operating costs
- Strengthening their bottom lines
- Investing in their workforce and Michigan

Count on us to help you make it happen with expert guidance, planning and ongoing support at every step. Contact us today to schedule a free consultation and learn more about the best solutions for your business.

ConsumersEnergy.com/SomethingBigger





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