



Business Instant Discount Program

Product Catalog

Consumers Energy

Count on Us®

HVAC Measures

Maximum Discount:

Electric Products

Cogged V-Belts.....\$75.00

Ductless Air Conditioning Units.....\$50.00

RTUs..... \$785.00

PTAC / PTHP

< 7kBtu/hr.....\$50.00

7kBtu/hr - 15kBtu/hr.....\$60.00

> 15kBtu/hr.....\$70.00

High-Performance HEPA Filters.....\$80.00

Non-HEPA Filters.....\$13.00

Electric and Natural Gas Products

Tankless Water Heaters

Electric.....\$50.00

Natural Gas-Fired.....\$150.00

Agriculture Measures

Maximum Discount:

High Efficiency Unit Heater

At least 92% efficient.....\$2.25/MBH

At least 95% efficient.....\$2.75/MBH

Agriculture Circulation, Exhaust or Vent Fans

24" - 35" Fan Blade Diameter.....\$30.00

36" - 47" Fan Blade Diameter.....\$55.00

48" - 71" Fan Blade Diameter\$100.00

Engine Block Heater Controls.....\$60.00

Low-Energy Livestock Watere.....\$125.00

Cogged V-Belt Drives \$75.00

Natural Gas Products

Steam Traps.....\$75.00

Tank-Style Domestic Water Heater

≤ 55 gal, ≤ 75 MBH, 0.64 UEF.....\$60.00

≤ 55 gal, ≤ 75 MBH, 0.68 UEF.....\$150.00

≥ 55 gal, ≤ 75 MBH, 0.80 UEF.....\$50.00

≤ 140 gal, > 75 MBH, 94% TE.....\$275.00

High Efficiency Furnace

≤ 120 MBH, ≥ 92% AFUE..... \$300.00

> 120 MBH, ≥ 92% AFUE..... \$350.00

≤ 120 MBH, ≥ 95% AFUE.....\$325.00

> 120 MBH, ≥ 95% AFUE..... \$400.00

Hydronic Boilers

At least 90% Efficiency.....\$2/MBH



Discount cannot exceed 100% of the product sale price.

Lighting Measures*

Maximum Discount:

DaylightSensors	\$15.00
Exit Signs.....	\$7.00
LED Lamp with Wi-Fi Controls**	\$4.00
LED MR16 Lamps**	\$4.00
LED Hard-wired Trim Kit**	\$8.00
LED Pin Based Lamps**	\$4.00

LED Tubes**

2ft.....	\$3.00
3ft.....	\$4.00
4ft.....	\$5.00
8f.....	\$8.00

LED Flat Panels/Troffers

1x4 (1,500-3,000 lm).....	\$3.00
1x4 (3,001-4,500 lm).....	\$4.00
1x4 (4,501-6,000 lm).....	\$7.00
2x2 (2,000-3,000 lm).....	\$6.00
2x2 (> 3,000 lm).....	\$8.00
2x4 (3,000-4,500 lm).....	\$4.00
2x4 (4,501-6,000 lm).....	\$7.00
2x4 (> 6,000 lm).....	\$9.00

LED Wallpacks/Pole Light Fixtures/Canopy Light Fixtures

< 50 Watts.....	\$15.00
50 - 99 Watts.....	\$30.00
100 - 225 Watts.....	\$50.00
> 226 Watts.....	\$100.00

LED Mogul Base HID Lamp Replacements (Interior/Exterior)

≤ 50 Watts.....	\$25.00
51-100 Watts.....	\$35.00
101-200 Watts.....	\$55.00
201-250 Watts.....	\$75.00
≥ 251 Watts.....	\$80.00

High Bay Fixtures

≤ 50 Watts.....	\$25.00
51-100 Watts.....	\$35.00
101-200 Watts.....	\$55.00
201-250 Watts.....	\$75.00
≥ 251 Watts.....	\$80.00



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Food Service Measures

Maximum Discount:

Natural Gas Measures

Commercial Conveyor Oven

< 25 total conveyor width.....	\$345.00
> 25 total conveyor width.....	\$460.00

Steam Cookers*

5 Pan.....	\$1,725.00
6 Pan.....	\$2,070.00

Infrared Charbroiler.....\$950.00

Infrared Rotisserie Oven.....\$225.00

Infrared Salamander Broiler.....\$275.00

Infrared Upright Broiler.....\$750.00

Large Vat Fryer.....\$625.00

Pasta Cooker.....\$1,100.00

Dishwasher-Commercial*.....\$250.00

Dishwasher-Under Counter*.....\$50.00

Rack Oven Single.....\$920.00

Rack Oven Double.....\$1,840.00

Commercial Kitchen Ventilation.....040/CFM

Radiant Conveyor Toaster with Setback
208/240V.....\$345.00

Electric Measures

Sensor Controlled Food Wrapper.....\$75.00

Hot Holding Cabinets*

Half Size.....	\$275.00
Three Quarter Size.....	\$375.00
Full Size.....	\$600.00

Energy Efficient Ice Machine

< 500 lbs.....	\$100.00
500 - 1000 lbs.....	\$250.00
1001 - 1500 lbs.....	\$350.00

Commercial Glass Door Refrigerator*

< 15 cu. ft.....	\$50.00
15 - 30 cu. ft.....	\$75.00
31 - 50 cu. ft.....	\$100.00
> 50 cu. ft.....	\$125.00

Commercial Glass Door Freezers*

< 15 cu. ft.....	\$50.00
15 - 30 cu. ft.....	\$75.00
31 - 50 cu. ft.....	\$115.00
> 50 cu. ft.....	\$150.00

Commercial Solid Door Refrigerators*

< 15 cu. ft.....	\$50.00
15 - 30 cu. ft.....	\$75.00
30 - 50 cu. ft.....	\$75.00
> 50 cu. ft.....	\$125.00

Commercial Solid Door Freezers*

< 15 cu. ft.....	\$50.00
15 - 30 cu. ft.....	\$75.00
30 - 50 cu. ft.....	\$75.00
> 50 cu. ft.....	\$125.00

Steam Cookers*

3 Pan.....	\$1,000.00
4 Pan.....	\$1,250.00
5 Pan.....	\$1,500.00
6 Pan.....	\$1,650.00

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Refrigerated Chef Base

<15 cu. ft.....\$50.00

15 - 30 cu. ft.....\$75.00

Radiant Conveyor Toaster with Setback

120V.....\$75.00

Natural Gas & Electric Measures

Combination Ovens

Electric.....\$1,800.00

Natural Gas.....\$1,500.00

Convection Ovens*

Electric.....\$250.00

Natural Gas.....\$475.00

Fryers*

Electric.....\$150.00

Natural Gas.....\$500.00

Griddles*

Electric.....\$300.00

Natural Gas.....\$350.00

Pre-Rinse Sprayers

Electric.....\$35.00

Natural Gas.....\$30.00

Miscellaneous Measures

Maximum Discount:

Electric Products

Drinking Water Cooler Misers.....\$50.00

Electric Products

Drinking Water Cooler Misers.....\$50.00

Snack Vending Machine Misers.....\$25.00

Night Covers.....\$20.00

High-Efficiency Hand Dryers.....\$100.00

3-phase High Frequency Battery Charger

1 Shift.....\$175.00

2 Shift.....\$275.00

3 Shift.....\$375.00

Electric and Natural Gas Products

Clothes Dryer

Electric.....\$90.00

Natural Gas.....\$25.00

Clothes Washer

Electric.....\$70.00

Natural Gas.....\$20.00

Natural Gas Products

Steam Traps.....\$75.00

Sash Stops.....\$35.00

Pool Cover

Automatic 400 - 10,000 sq. ft.....\$9,600.00

Pool Cover

Manual 400 - 10,000 sq. ft.....\$4,800.00

****Must be ENERGY STAR® or DLC listed or have an exception form approved.***

*****Edison base "screw-in" bulbs no longer qualify. Pin base bulbs that meet energy efficiency requirements qualify.***

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