

Introducing MI Clean Air – *an easy way to help fight climate change.*



Offset your
emissions from
natural gas use



Help fund
carbon-reducing
projects



Help leave the
planet better – on
your budget



Flexible
subscription
options

Consumers Energy

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Offset Your Carbon Footprint

While we can all take steps to reduce our carbon footprint through simple things like using less energy or recycling, most of us can't reduce it to zero on our own. Carbon offsets can help.

MI Clean Air offers you the opportunity to offset your natural gas use by investing in carbon reduction projects located throughout Michigan and the Midwest.¹

How it Works

Starting at just \$6 per month, you can help fund certified projects that preserve forests to make up for your natural gas use at home.²

What is the Impact?

Offsetting just 30% of your natural gas use for an entire year is like driving 4,016 less miles.³

[1] Participation in the MI Clean Air program is voluntary for eligible Consumers Energy residential natural gas and combo customers whose accounts are in good standing. [2] Your subscription fees are used to cover the costs of the offsets that help preserve forests throughout Michigan and the Midwest and support program administration. [3] Calculated using the EPA Greenhouse Gas Equivalencies Calculator (www.epa.gov/energy/greenhouse-gas-equivalencies-calculator#results) [4] By enrolling online, you are committing to a 12-month subscription and agreeing to our program terms and conditions.

Joining is Easy

1 - Choose how much you want to offset for the next 12 months.⁴

Level 1: 30% offset – \$6 per month

Level 2: 50% offset - \$10 per month

Level 3: 70% offset - \$14 per month

Level 4: 100% offset - \$20 per month

Want more flexibility?

Customize your own subscription level.

2 - Sign up with ease.

Subscribing is easy through our online enrollment form. You will see your subscription amount added to your monthly bill and you can adjust your subscription at any time after the initial 12-month period.

3 - That's it!

We'll manage your carbon offset transactions – you just sign up and we'll do the rest.

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Subscribe Today! Visit ConsumersEnergy.com/micleanair to get started.