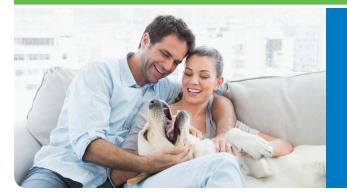
SAVE ENERGY. SAVE MONEY. GET **\$25** AND REDUCED ELECTRICITY RATES WHEN YOU ENROLL IN PEAK POWER SAVERS.*



SIGN UP TODAY!



START SAVING ENERGY AND MONEY WITH PEAK POWER SAVERS.

Enroll today and you will receive:



\$25 Visa• **Prepaid Card** for signing up.



Peak Power Savers device installed by a licensed and experienced electrician at no additional cost to you.



Reduced electricity rates June through September and long-term savings on your energy bill.

How does Peak Power Savers* work?

Consumers Energy will install a small device on the outside of your home near your central air conditioner unit. On a few hot summer weekdays, we will reduce your outdoor air conditioning unit run time by 50 percent. During these cycling events:

- Your air conditioning system's indoor fan will continue to circulate air through your home.
- · A comfortable environment will be maintained.
- Your energy use will be reduced.

Join Peak Power Savers and take control of your energy costs today!

ENROLL TODAY! Call **877-789-9883** or visit **peakpowersavers.com**.

*This program is open to all customers of Consumers Energy who have received a new Smart Meter. Customers must be homeowners or have homeowner permission and have central air conditioning in good working order. 3/16 325k 382

