



NEW OPTIONS TO LOWER YOUR BILL

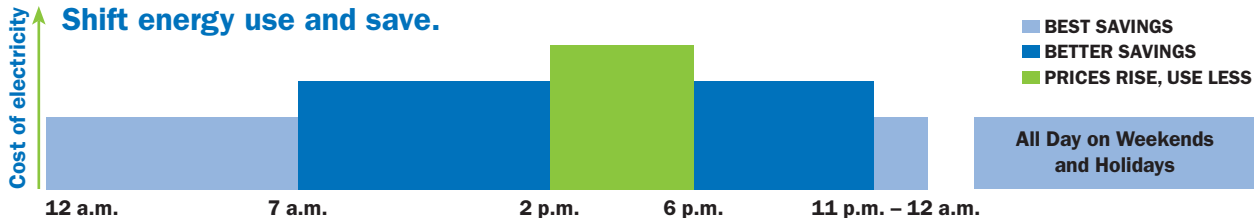
TIME OF USE PRICING OPTIONS — shift your energy use and lower your energy bill.

Now you can save on energy costs all year long when you switch to our Time of Use Pricing Options. It's all about shifting your energy use to times when costs are lower.

Simply reduce your use during times when demand for electricity is highest and you'll take advantage of lower rates at other times — especially nights and weekends.

It's easy! By changing your thermostat setting, waiting to run the dishwasher and making other small changes, you'll help lower your bill. The more you shift your energy use, the more you save!

Call **877-789-9883** or visit **peakpowersavers.com** to learn more about these programs and to enroll.



SHIFT AND SAVE.

Choose the program that works for you.

Simply shift your energy use outside of 2 p.m. to 6 p.m. on select days in summer called “Energy Savings Days” and you can choose from two ways to earn extra savings:

OPTION 1 — PEAK REWARDS TIME OF USE **SAVE ENERGY AND EARN BILL CREDITS.**

With minimal commitment, you can earn credits on your monthly energy bill based on how much energy you save.

OPTION 2 — CRITICAL PEAK TIME OF USE **BIGGEST COMMITMENT. BIGGEST SAVINGS.**

Get rewarded with reduced rates all year long, with higher rates only from 2 p.m. to 6 p.m. on Energy Savings Days. This option offers the highest savings and is a great fit for those who are committed to shifting their energy use outside of peak hours.

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Energy Savings Days:

- Typically occur on the hottest days of the year, when energy demand is at its peak.
- Occur Monday through Friday between 2 p.m. and 6 p.m.
- Up to 14 may be scheduled each year.
- You will be notified the day before an Energy Savings Day.

Consumers Energy

Count on Us®