



Overnight Destination Charging

Attract new and returning guests with overnight electric vehicle (EV) charging¹.

Qualify for a rebate of up to \$7,500 and reduce the upfront costs of adding an EV charger by up to 50%. EV registrations in Michigan have tripled since 2020. Count on us to help you attract these eco-conscious guests with rebates to offset the cost of adding convenient on-site overnight charging.

Charge Up Your Business

Many EV drivers are looking for overnight destinations that offer on-site EV charging. Offer them convenience and peace of mind during their travels.

Overnight EV charging is a unique and desirable guest amenity. Stand out from your competition by offering this important selling point.

Providing a place to charge shows your commitment to sustainability. Over 60% of EV drivers say they'd prefer to visit environmentally friendly destinations.²

[Apply For Your Rebate](#)

Simple to qualify:

- Be a Consumers Energy commercial electric or combo customer.
- Install any UL Listed, ENERGY STAR[®] Certified Level 2 charger (240 volt) with a minimum of two ports on 100 amps of service. Or, for locations where guests park for 48 hours or more, install a minimum of five level 1 charge ports (120 volt) on 100 amps of service.
- Agree to a separate meter and enroll on commercial time of use (TOU) electric rate.
- Agree to deploy signage provided by Consumers Energy to designate EV charging only parking spaces.

[1] Minimum of two UL Listed, ENERGY STAR Certified Level 2 charging ports or five 20-amp 120-volt outlets on 100 amps of service. Limit one rebate per site. Not all applicants will be selected. [2] Source: www.driveclean.us



If you're ready to set your hotel, motel, campground or B&B apart with EV charging, act now. Scan the QR code or visit ConsumersEnergy.com/OvernightEV



Have questions about the Overnight Destination Charging program?

Count on us for answers.

Who can take advantage of Overnight Destination charger rebates?

Businesses that provide overnight hospitality services to guests including hotels, motels, campgrounds, and B&Bs are eligible for Level 2 rebates. Additionally, long-term parking locations such as conference centers, airports, train stations, or ferry parking are also eligible for Level 1 rebates.

Who can use the chargers? Is this a revenue opportunity?

Chargers or outlets can be made publicly available for all EV drivers or reserved for destination guests only. With network-connected Level 2 chargers, you can set per kWh pricing to help recover investment costs or establish a permit system to set a fee for non-networked charger or charging outlet use.

How many chargers do I need to install to qualify?

Participants must install a minimum of two Level 2 charge ports or a minimum of five Level 1 charge ports on 100 amps of service to qualify for the full \$7,500 rebate amount. The total rebate amount awarded may not exceed the total cost to purchase and install the chargers or outlets.

Which Level 2 Chargers are eligible for rebate?

Any chargers that are UL Listed and ENERGY STAR® Certified qualify for participation in the Overnight Destination rebate program. Level 2 chargers must not exceed 50 amps or 9.6kW of power per charge port.

Can I qualify for more than one rebate?

There is no rebate cap per property, but the availability of rebate funding may be limited by Consumers Energy.

Why is a separate meter required for charging stations installed through PowerMI Drive?

Consumers Energy requires a separate meter enrolled on our commercial Time of Use electric rate plan ([GSTU](#)) to encourage off-peak charging when the cost of electricity and demand on the grid is lowest. Visit ConsumersEnergy.com/OvernightEV to see an overview of the rate plan.

What other program requirements should I know about?

Full program requirements are available for review in the Overnight Destination Rebate Terms & Conditions. ConsumersEnergy.com/OvernightEV.

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